

AHK Indonesia

Annual Report 2024



German-Indonesian
Chamber of Industry and Commerce

EBC European Business Center

The European Business Center offers an efficient, one-stop business solution for European companies entering Indonesia.



EBC SERVICES



Staff
Placement



Payroll
Service



Market
Entry



Business
Support



Networking



Corporate
Services



Tax
Reporting



HR
Service



Website & Social
Media Management



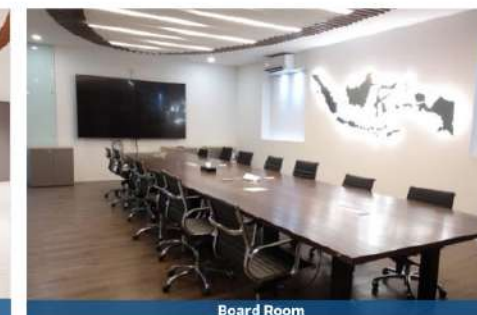
Workspace



Company
Address



Front Office



Board Room



Hot Desks



Office Suite



Event Space



Lounge Area

Explore
More



JAKARTA, INDONESIA

Siemens Xperience Center

Bridging the real and digital worlds to drive sustainable transformation across industries

SIEMENS

For more Information: <https://indonesien.ahk.de>



CONTENTS

| | | | |
|----|---|----|--------------------------------------|
| 4 | Message from Leadership | 21 | Event Calendar |
| 5 | Supervisory Board | 27 | Business Delegations and Conferences |
| 6 | Advisory Board | 27 | Medical Equipment |
| 7 | AHK Network | 28 | Shipbuilding and Electric Mobility |
| 8 | Our Partners | 29 | Waste Management |
| 9 | Governance and Organizational Structure | 31 | Market Entry and Trade Fairs |
| 9 | Organizational Structure | 32 | Market Entry Report |
| 10 | Management & Staff | 33 | Trade Fairs |
| 11 | Membership and Events | 34 | Legal & Investment Report |
| 12 | Membership Development Report | 35 | Legal Report |
| 13 | Event Report | 36 | Training and Education |
| 14 | Premium Partners | 38 | ProRecognition |
| 15 | Highlights | 41 | Communications |
| 15 | Business Delegation to Ibu Kota Nusantara | 43 | Membership Anniversaries |
| 17 | German Healthcare Alliance | 45 | Statement of Receipts and Expenses |
| 18 | ASEAN Insights 2024 | | |
| 19 | GDVET Program at Astratech | | |

VISION & MISSION



Vision

EKONID continuously strives to improve our company network and service activities. EKONID wants to be a respected partner for the German and Indonesian business society.



Mission

EKONID promotes bilateral economic relationships, aiming to secure sustainable trade and investments between Germany and Indonesia.



Scan the QR code to access the online version of this Annual Report.

MESSAGE FROM THE LEADERSHIP



Prijono Sugiarto
Chairman of EKONID Supervisory Board

Jan H. Rönnefeld
Executive Director of EKONID

Dear EKONID Members,

Throughout 2024, EKONID remained a trusted platform for engagement and collaboration between Indonesian and German businesses. We organized 75 events, reaching 2,717 participants - from insightful webinars and interactive workshops to large-scale networking functions, each designed to provide our members with valuable information and connections.

One event is of note: The business delegation to Ibu Kota Nusantara (IKN) that brought eleven German companies to East Kalimantan to explore collaboration in renewable energy, smart infrastructure, and sustainable urban development in Indonesia's vision for a future-ready capital.

We also hosted the German Healthcare Alliance, a high-level forum that connects German healthcare innovators with Indonesian stakeholders to foster cooperation and share expertise on pressing medical challenges.

In 2024, we also launched ProRecognition, a new initiative funded by the Federal Ministry of Education and Research (BMBF), which provides guidance to Indonesian professionals seeking recognition of their qualifications in Germany - facilitating skilled labour mobility between our countries.

Some numbers for 2024: EKONID has responded to 1,183 individual company inquiries, 938 from small and medium companies, 575 from first time customers were answered; four company delegations were taken care of – three to Indonesia in the fields of Medical Equipment, Maritime and Waste Management and one in Electromobility to Germany. The number of website visitors reached an all-time high with 167,532, on average almost 14,000 per month.

More details on these activities can be found in this report or on our website.

We would like to express our sincere appreciation and gratitude to all our members, clients and partners for their continued trust

Special acknowledgement belongs to the Federal German Ministry of Economics (BMWE) for its financial support to EKONID, and to the German Embassy and all our other German, European and Indonesian partners, in particular to our Premium as well as Law & Tax Network partners, for maintaining and developing our excellent cooperation.

With your support and the commitment of our team, EKONID looks forward to continuing its mission in strengthening bilateral trade, investment, and understanding.

Thank you all very much

SUPERVISORY BOARD

The Supervisory Board is responsible for overseeing the activities of EKONID and to provide assistance in ensuring that the organization meets its tasks and goals.



CHAIRMAN
Prijono Sugiarto
President Commissioner
PT Astra International Tbk.

- Professional Career**
- June 2020 – Present: Chairman of the Supervisory Board (President Commissioner) of PT. Astra International, Tbk.
 - 2010 – June 2020: President Director of PT. Astra International, Tbk.
 - 2014: CNBC Asia Business Leader of the Year



VICE CHAIRMAN
Rainer Ruppel
Managing Director
PT B. Braun Medical Indonesia &
PT B. Braun Pharmaceutical Indonesia

- Professional Career**
- 2018 – Present: Managing Director at PT B. Braun Medical Indonesia & PT B. Braun Pharmaceutical Indonesia
 - 2008 – 2018: Vice President Global Marketing, Spine/Neurosurgery/Orthopedics at Aesculap, B. Braun Melsungen AG



MEMBER
Prof. Bambang Permadi Soemantri Brodjonegoro
President Commissioner,
PT Telekomunikasi Indonesia (Telkom) Tbk.

- Professional Career**
- 2021 – Present: President Commissioner PT Telekomunikasi Indonesia (Telkom) Tbk.
 - 2019 – 2021: Minister of Research and Technology/Chief of the National Research and Innovation Agency
 - 2016 – 2019: Minister of National Development Planning (Head of Bappenas)



MEMBER
Alexander Grenz
Country Manager and President Director
PT Asuransi Allianz Life Indonesia

- Professional Career**
- 2023 – Present: Country Manager and President Director PT Asuransi Allianz Life Indonesia
 - 2019 – 2023: President & CEO PNB Life Insurance, Philippines
 - 2016 – 2019: COO Allianz PNB Life Insurance, Philippines



MEMBER
Dr. Christofer Arisandy
President Director BASF Indonesia, Director Dispersions ASEAN, Australia & New Zealand

- Professional Career**
- 2025 – Present: Director Dispersions ASEAN, Australia and New Zealand
 - 2023 – Present: President Director BASF Indonesia
 - 2021: Head of Regional Marketing, Home Care and Industrial Formulations, Care Chemicals Asia Pacific at BASF East Asia Regional Headquarters, Ltd.



MEMBER
Surya Fitri
President Director and CEO
PT Siemens Indonesia

- Professional Career**
- 2024 – Present: PT Siemens Indonesia, Jakarta, Indonesia
President Director and CEO
 - 2014 – 2024: PT Schneider Indonesia, Jakarta, Indonesia
 - 2011 – 2013: Country Division Lead of Low- and Medium-Voltage Division, PT Siemens Indonesia, Jakarta, Indonesia

ADVISORY BOARD

The Board as well as the Secretariat of EKONID receives guidance and counsel from the Advisory Board, whose members are senior business people and politicians.



Chatib Basri



Chris Kanter



Michael Glos



Moetaryanto



Dieter Collmann



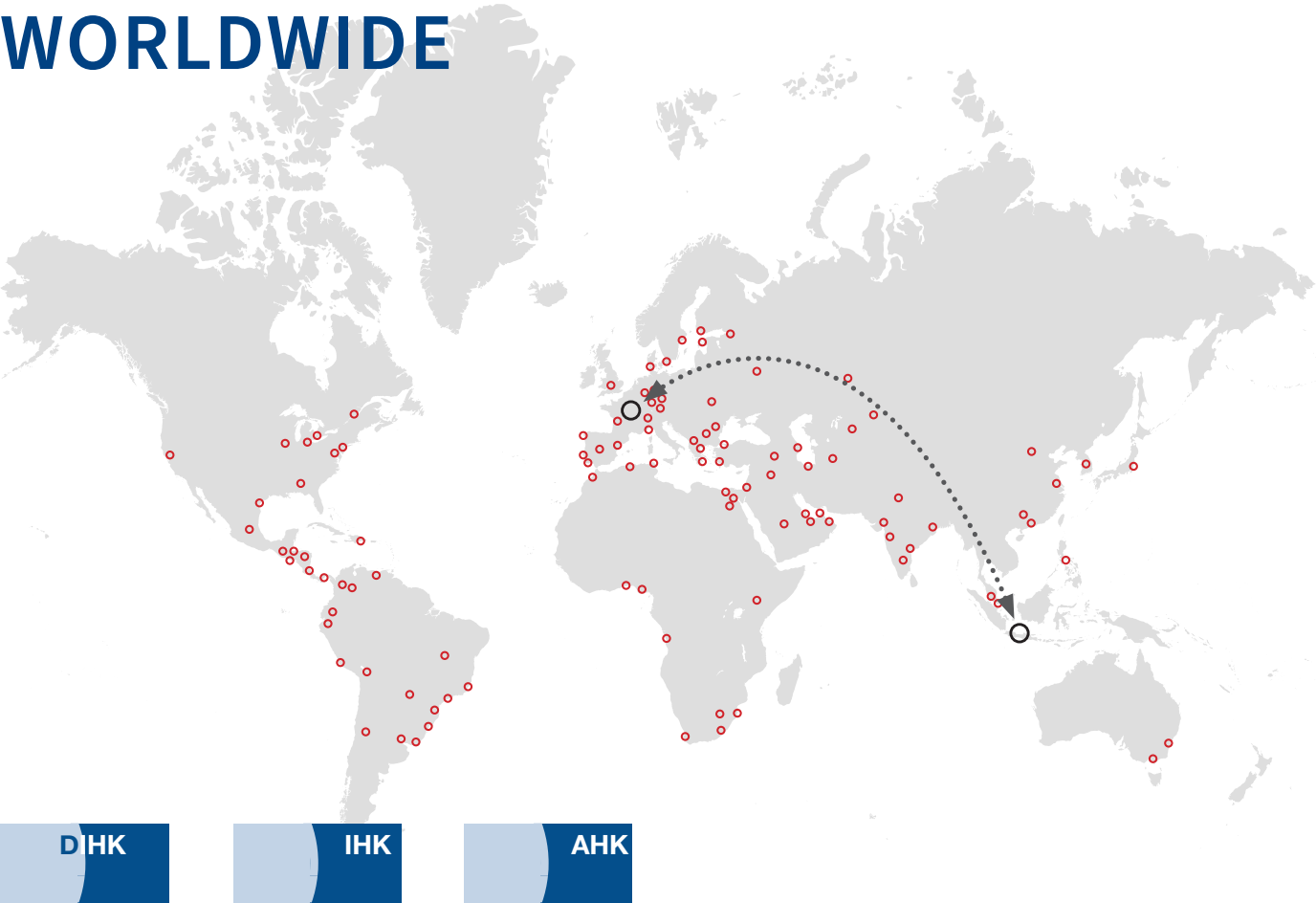
Shanti L. Poesposoetjpto



Danny Jozal †

† Mr. Danny Jozal passed away on January 21, 2025

THE AHK NETWORK WORLDWIDE



93 Countries Worldwide

The network of German Chambers of Commerce Abroad (AHKs) advises, consults and represents German companies that wish to develop or expand their business activities worldwide. Starting with the founding of the first AHK in Belgium in 1894, the AHK network has grown to represent German companies in 150 locations in 93 countries and can boast approximately 42,000 membership worldwide.

The German-Indonesian Chamber of Industry and Commerce (AHK Indonesia/EKONID) acts as the strategic interface between the German and Indonesian economies. We represent the bilateral business interests of Indonesian and German member companies and institutions, further providing a platform for international knowledge transfer. Our core business is to support our members from both countries in pursuing new trade and investment opportunities.

Aside from its services, which are necessary to support EKONID members effectively in regard to market entry or expanding their businesses in Indonesia, EKONID also serves as a meeting point and an info-center, as well as the first address for enquiries from companies interested in operating in Indonesia.

150 Representative Office

Working under the worldwide AHK-brand DEinternational, which ensures the uniformity of services worldwide, EKONID offers advice, consultation and representation. Our services range from market information to customized advisory services for market entry, Business Partner Search, legal information and corporate services, tax services, personal services and trade fairs.

Also represented in the EKONID office is Germany Trade and Invest (GTAI), the foreign trade and inward investment agency of the Federal Republic of Germany. GTAI promotes Germany as a business and technology center for investments, further supporting German-based companies with market information.

EKONID is represented as well in Surabaya through Wisma Jerman, a unique cooperation between the Goethe-Institut Jakarta and the chamber, with the support of the German embassy Jakarta. Thus, through numerous events as well as by providing the service portfolio of EKONID, Wisma Jerman is an important pillar in the overall EKONID network.



OUR PARTNERS

Institutional Partners



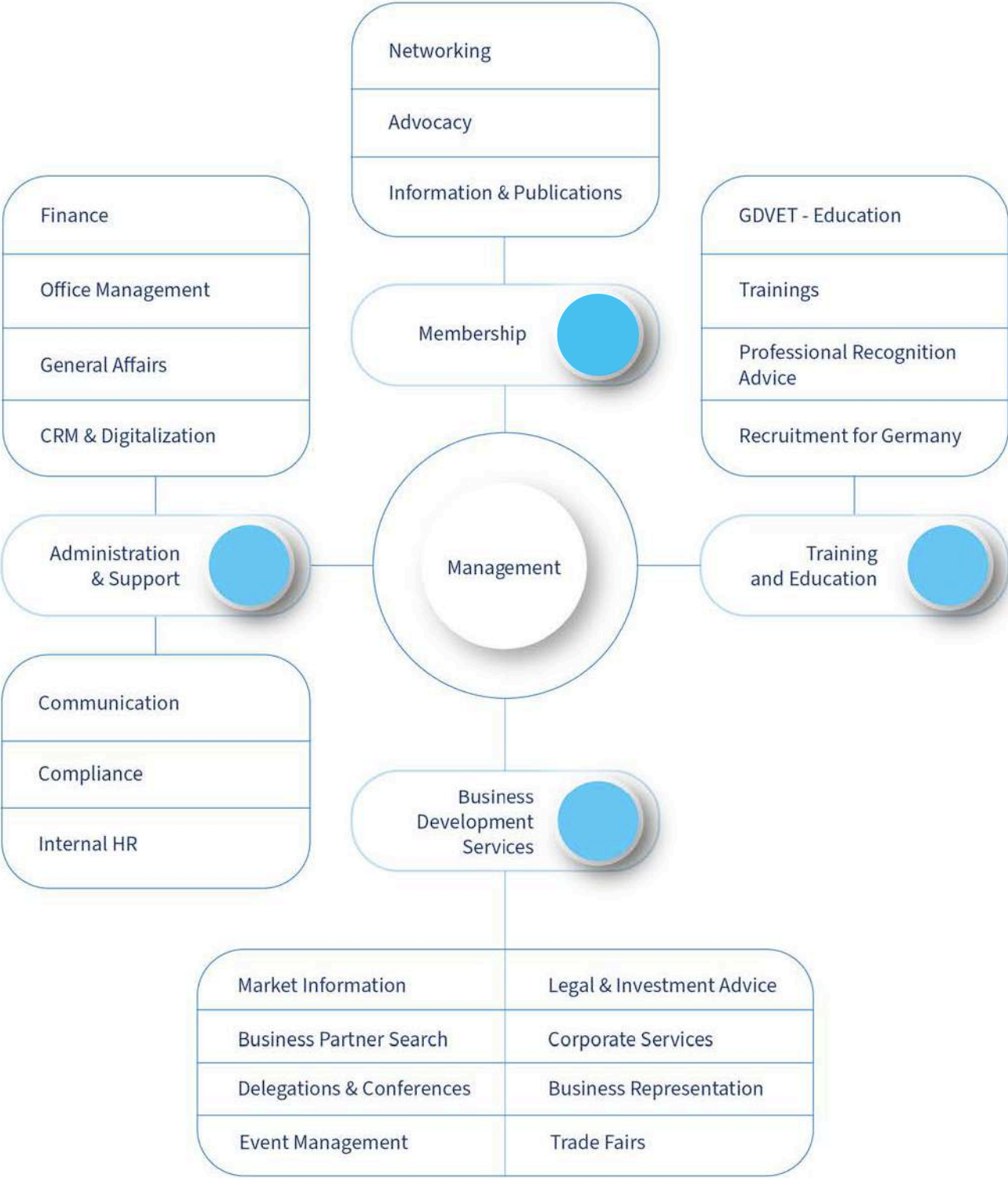
EKONID Premium Partners in 2024



Sponsors of the Annual Report 2024



ORGANIZATIONAL STRUCTURE



MANAGEMENT & STAFF



German-Indonesian
Chamber of Industry and Commerce

MEMBERSHIP & EVENTS



Mei Tobing
Head of Membership & Events

"In 2024, we welcomed more diverse members and revitalized signature events like Oktoberfest. With strong turnout throughout the year, we'll continue deepening engagement and creating meaningful networking platforms that provide lasting value for our members and business community."

MEMBERSHIP & EVENTS

MEMBERSHIP DEVELOPMENT REPORT 2024

By the end of 2024, our membership totaled 396, comprising 205 Indonesian members and 191 German members. This includes 114 German members based in Indonesia, 67 in Germany, and 10 in other countries. Our membership types are made up of 236 Classic Members, 120 Associate Members, and 40 IHK/AHK representatives. Reflecting the wide spectrum of business activities, our members are active across various sectors—most prominently in Manufacturing & Industry (201 members), followed by Finance & Business Services (91),

Construction & Real Estate (44), and Hospitality & Tourism (44). Other sectors represented include Agriculture, Logistics, Energy, ICT, Education, Health, and Services, bringing the total number of sectoral entries to 608 due to cross-sector affiliations. This comprehensive and geographically diverse membership underscores EKONID's position as a robust platform connecting Indonesian and German business communities across industries and borders.

MEMBERS BY SECTOR (according to KBLI)

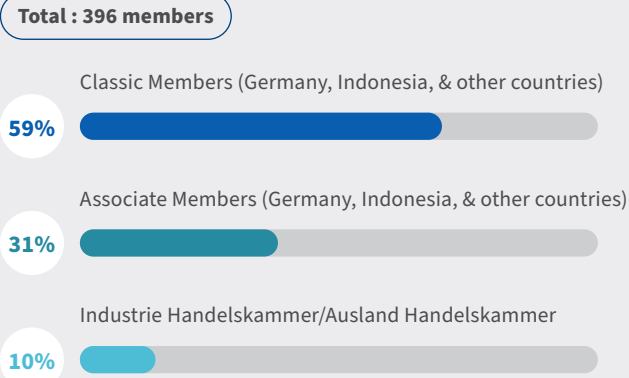
| | Total | Sector |
|---|-------|---------------------------------|
| ● | 201 | Manufacturing & Industry |
| ● | 19 | Energy & Utilities |
| ● | 44 | Construction & Real Estate |
| ● | 22 | Trade & Retail |
| ● | 40 | Transportations & Logistics |
| ● | 44 | Hospitality & Tourism |
| ● | 25 | Information & Communication |
| ● | 91 | Finance & Business Services |
| ● | 33 | Education & Health |
| ● | 54 | Other Services |
| ● | 35 | Agriculture & Natural Resources |



MEMBERS BY LOCATION

| | |
|-----|-----------------------------------|
| 205 | Indonesian Members in Indonesia |
| 114 | German Members in Indonesia |
| 67 | German Members in Germany |
| 10 | German Members in other Countries |

MEMBERS BY TYPE OF MEMBERSHIP



EVENT REPORT 2024

In 2024, we successfully organized several signature events, including Monthly Networking, the Asparagus Dinner (Spargelessen), Oktoberfest, the Summer Party, Roundtable Discussions, and Business Delegations. These events saw strong participation, reflecting our members’ eagerness to reconnect and engage.

The Monthly Networking events proved particularly vital in maintaining member engagement, providing regular opportunities for connection and collaboration.

We also expanded our collaborative efforts by hosting joint events with other European chambers, strengthening inter-chamber business relations and broadening networking opportunities.

High attendance and sponsorship support at these events highlighted their significant professional and social value.

Despite the challenges, 2024 was a year of growth and renewed connection, and we will continue to refine and enhance our event offerings to deliver even more valuable experiences for our members in the coming year.

EVENTS ORGANIZED BY EKONID
THROUGHOUT THE YEAR

75
EVENTS

EVENT PARTICIPATION
ALL EKONID EVENTS IN 2024



| | Total | Event Name/Category |
|---|-------|----------------------------------|
| ● | 13 | Business Delegation to Germany |
| ● | 71 | Consultancy Event in Germany |
| ● | 362 | Training and Education programs |
| ● | 340 | Business Delegation to Indonesia |
| ● | 487 | Get Together |
| ● | 408 | EIBN Joint Gathering |
| ● | 150 | Asparagus Dinner |
| ● | 90 | Annual Members Meeting |
| ● | 252 | Online Roundtable Discussions |
| ● | 544 | Other events |



PREMIUM
PARTNERS

A very exclusive category of cooperation is the EKONID Premium Partnership. EKONID’s Premium Partners are most strongly connected with us and are entitled to use all of our communication channels. They also receive privileged information and access.

EKONID continued its premium partnership with PT Astra International Tbk., PT Mercedes-Benz Indonesia, and PT Siemens Indonesia in 2024.

All of EKONID’s premium partners enjoy a set of individually tailored benefits to increase their visibility and access to specific target groups.

Exclusive Networking Events

Utilize EKONID’s objective and trusted business platform to generate or obtain exclusive access to restricted networking events, including prestigious CEO forums with high-ranking government officials and corporate representatives.

Privileged Information

Benefit from access to EKONID’s bank of privileged information shared exclusively with Premium Partners.

Advocacy Support

Make use of EKONID’s reputable status as an official business platform to address your company’s regulatory issues with government authorities.

Unique Corporate Brand Exposure

Enjoy featured exposure of your company logo on all EKONID events, correspondence and social media sites.



HIGHLIGHTS

BUSINESS DELEGATION TO
IBU KOTA

NUSANTARA

With the rise of sustainable cities around the world, Indonesia is taking bold steps to build a green and future-ready capital. As the country shifts its political and economic center to East Kalimantan, German expertise in renewable energy, smart infrastructure, and sustainable urban planning is set to play a crucial role. The development of Ibu Kota Nusantara (IKN) is not just about relocation—it's about creating a city designed for the future, one that prioritizes sustainability, efficiency, and resilience.

Recognizing this potential, EKONID led a business delegation to explore collaboration opportunities in Indonesia's new capital. Held from September 2 to 5, 2024, the visit was organized by the Federal Ministry for Economic Affairs and Climate Action (BMWK) with support from Renewables Academy AG (RENAC). The delegation comprised eleven German companies specializing in energy infrastructure, storage, and smart grids, all of which align with IKN's ambitious goal to source 80% of its electricity from renewable energy by 2045.

As part of their itinerary, the delegation traveled to East Kalimantan to gain firsthand insights into IKN's development. A visit to the Technology House provided a closer look at how cultural integration and sustainable urban planning are being shaped through technology. The Central Government District (KIPP area) showcased the rapid pace of construction, while the Command Center at IKN demonstrated how big data and smart technologies are being leveraged to monitor everything from solar power efficiency to city-wide infrastructure performance.

At the Integrated Waste Processing Site, discussions with Mr. Bagus Satrio Utomo from the East Kalimantan Regional



Settlement Infrastructure Center focused on the nearly complete waste management site, drawing keen interest from the German waste-to-energy company Goffin. The visit concluded with a tour of the Sepaku Semoi Dam and a networking dinner in Balikpapan, offering further opportunities to discuss potential collaborations.

Engagement with Key Stakeholders

Beyond site visits, the delegation engaged with key Indonesian government officials and industry stakeholders to explore strategic energy partnerships. A central discussion took place with Mr. Hendra Iswahyudi, Director of Energy Conservation at the Directorate General of New and Renewable Energy and Energy Conservation (EBTKE) at the Ministry of Energy and Mineral Resources, alongside Mr. Harris from the EBTKE Survey and Testing Center for Electricity. The discussions focused on



Indonesia's target to reach 23% renewable energy by 2025 and net-zero emissions by 2060, as well as the critical need for energy storage solutions in remote areas.

A key moment in the visit was a meeting with Public Works and Public Housing Minister Mochamad Basuki Hadimuljono, who in 2025 was appointed as Chief of the IKN Authority. The Minister expressed strong interest in Germany's expertise in waste-to-energy solutions, highlighting opportunities for collaboration in sustainable infrastructure development within the new capital.

The delegation also had the opportunity to connect with representatives from Indonesian energy associations, IKN investors, and selected companies. Experts such as Dr. Andhika Prastawa from the Indonesian Society for Energy Conservation

and Efficiency (MASKEEI) and Mr. Widi Pancano of the Indonesia Renewable Energy Society (METI/IRES) shared insights on sustainable energy strategies and integrated renewable solutions for IKN. Further discussions with TotalEnergies and PT Pertamina (Persero) focused on energy demand forecasts and potential partnerships. The delegation's engagements culminated in a pitching event, where German firms showcased their expertise in renewables, smart grids, and energy storage, followed by business-to-business networking sessions.

Groundbreaking for Future Collaboration

This delegation visit was not only a platform for knowledge exchange but also a significant step in deepening German-Indonesian collaboration in renewable energy. As IKN moves forward with its sustainability-driven vision, German companies are well-positioned to be key contributors—bringing cutting-edge technology, financing solutions, and decades of experience in smart city development. Beyond the immediate business opportunities, this engagement lays the groundwork for long-term partnerships, supporting Indonesia's renewable energy ambitions and the continued growth of its new capital.



GERMAN HEALTHCARE ALLIANCE

Indonesia, with its vast and rapidly growing population, presents both challenges and opportunities for German businesses in the healthcare sector. The country's evolving healthcare system, coupled with increasing demand for advanced medical solutions and services, makes it a strategic market for innovation and collaboration.

Recognizing this potential, EKONID—as a key bridge between German and Indonesian business interests—hosted a high-level meeting on July 3, 2024, bringing together leading industry stakeholders to discuss the dynamics of Indonesia's healthcare system. The event also marked the establishment of the German Healthcare Alliance in Indonesia, a dedicated platform to foster collaboration, knowledge exchange, and long-term partnerships in the sector.

Attendees included EKONID Executive Director Mr. Jan Rönnfeld; Mr. Rainer Ruppel, President Director of B. Braun Group Indonesia; Mr. Alfred Fahringer, Country Head of Siemens Healthineers Indonesia; Mr. Efraim Ariesandy, Head of Market Access at Fresenius Medical Care Indonesia; and Mr. Steve Sutanto from Allianz Life Indonesia. Their collective insights underscored the importance of cooperation in addressing Indonesia's healthcare challenges and enhancing the availability of world-class medical solutions.

The launch of the German Healthcare Alliance represents a significant step toward strengthening healthcare infrastructure in Indonesia. By leveraging German expertise, technology, and global best practices, the alliance aims to contribute to a more resilient and efficient healthcare system. EKONID looks forward to advancing this initiative alongside its partners, shaping the future of healthcare in Indonesia through innovation, collaboration, and shared expertise.



ASEAN INSIGHTS 2024

On September 18, 2024, EKONID proudly represented Indonesia at the "ASEAN Insights 2024" event, held at the IHK Munich and Upper Bavaria in Munich, Germany. This event aimed to provide German businesses with valuable knowledge and contacts to explore market entry opportunities in the ten ASEAN countries: Indonesia, Malaysia, Singapore, Thailand, the Philippines, Vietnam, Cambodia, Myanmar, Brunei, and Laos. Collectively, these nations represent a vibrant market of over 650 million people and are projected to become the world's fourth-largest economy by 2030.

The event addressed the region's diverse economic landscapes, highlighting ASEAN as a potential sales market, procurement hub, and location for production or research. It also emphasized the benefits of existing EU free trade agreements with Singapore and Vietnam, which facilitate trade with these countries.

Participants had the opportunity to engage in individual consultations with representatives from the German Chambers of Commerce Abroad (AHKs) in the ASEAN region, gaining insights into market entry strategies and establishing valuable contacts.

The event underscored the strategic importance of ASEAN for German businesses, particularly in the context of the 'China+1 strategy', where companies seek to diversify their operations beyond China. ASEAN's advantages include low wage and production costs, a young workforce—with over half of the population under 30—and a growing middle class, making the region an attractive alternative for business expansion.

Over 3,000 German companies are already present in the ASEAN region, benefiting from its dynamic markets and strategic location. The event highlighted that, depending on the country, ASEAN offers opportunities as a sales market, procurement market, or even as a production or research location.

The IHK Munich and Upper Bavaria organized the event, reflecting the growing interest of Bavarian companies in Southeast Asia. The region's economic growth, coupled with its political stability, has attracted foreign entrepreneurs seeking new markets and production sites.

The event also addressed the challenges faced by Micro, Small, and Medium-sized Enterprises (MSMEs) in ASEAN, particularly regarding regulatory complexities that hinder cross-border trade. Discussions emphasized the need for greater regulatory convergence and the harmonization of standards to boost MSME competitiveness and improve market access.

For German businesses, ASEAN Insights 2024 reinforced the region's strong economic potential, with Indonesia standing out as a leading market for investment and expansion. As the largest economy in ASEAN, Indonesia offers unparalleled opportunities in manufacturing, digitalization, and infrastructure development. EKONID remains committed to guiding German companies in navigating this dynamic market, fostering deeper bilateral engagement, and unlocking new avenues for business growth in Indonesia.



VISIT OF AMBASSADOR INA LEPEL TO EKONID'S GDVET PROGRAM AT ASTRATECH

In July 2024, German Ambassador to Indonesia, Ina Lepel, visited Politeknik Astra (ASTRAtech) in Cikarang to observe the implementation of the German Dual Vocational Education and Training (GDVET) system. This initiative is a collaboration between ASTRAtech and EKONID, aiming to integrate theoretical education with practical industrial experience. The program includes German-standard qualifications such as the Berufsschule for Diploma 3 in Automotive Engineering and the Meister certification in automotive mechatronics. Ambassador Lepel commended this partnership, highlighting its role in producing graduates with international-level competencies.

This collaboration began in 2015, with ASTRAtech and EKONID jointly developing a 2.5-year GDVET program in Automotive Mechatronics. The first cohort of 16 students received their German-standard certifications in November 2018, awarded by German Federal Minister for Economic Affairs and Energy, Peter Altmaier, and Astra International's President Director, Priyono Sugiarto.

Building on this success, in 2019, ASTRA and EKONID introduced the Bachelor Professional Program in Automotive Mechatronics, aligned with German Meister standards. The inaugural batch of 10 students completed the one-year program in March 2020, with final examinations conducted in collaboration with the Koblenz

Chamber of Crafts (HWK Koblenz) and the Central Association of Automotive Mechatronics Germany (ZDK).

The German Dual Vocational Education and Training (GDVET) system is renowned for its effectiveness in combining classroom learning with hands-on industrial experience. In Germany, this system has been instrumental in producing a skilled workforce that meets the specific needs of industries. By adopting this model, Indonesia aims to enhance the quality of its vocational education, ensuring that graduates are well-prepared to meet the demands of the job market.

During her visit, Ambassador Lepel emphasized the importance of such collaborations in strengthening bilateral relations between Germany and Indonesia. She noted that the implementation of the German Dual System at ASTRAtech allows for comprehensive practical learning, moving beyond theoretical studies in the classroom. This approach not only benefits students but also contributes to the advancement of Indonesia's industrial sector by providing a steady stream of well-trained professionals.

The ongoing collaboration between ASTRAtech and EKONID exemplifies the successful implementation of the GDVET system in Indonesia. By integrating theoretical education with practical industrial experience, this partnership not only enhances the competencies of Indonesian graduates but also strengthens the ties between Germany and Indonesia in the field of vocational education and training. Such initiatives are crucial for developing a skilled workforce capable of driving economic growth and adapting to the ever-evolving demands of the global market.

GERMAN DUAL VOCATIONAL EDUCATION & TRAINING

Providing tailor-made solutions in developing skilled & competent human resources according to the needs of the industry in Indonesia!



DOUBLE CERTIFICATION

The GDVET program grants double the certification from the DIHK on training and curriculum for both the German and Indonesian standard



COST SAVING

Obtaining skilled workers means significant savings on future employee training while optimizing operational efficiency



TAX INCENTIVE

Companies implementing vocational trainings are eligible for the Indonesian government's super tax deduction of up to 200%!



"Through EKONID Vocational program, we can cut the training time for new operators from 6 weeks to 0.5 weeks. We will continue to support this program, because of the huge benefit that we get from this program in supporting our operations and in saving costs for our company."

~ ALEXANDER GUNADISAstra

Head of In Plant Logistic Department
PT. Daimler Commercial Vehicle Manufacturing Indonesia

Our Partners



EVENT CALENDAR 2024

JAN

15–18

Practical Examination of GDVET for Industry Mechatronic program (Part 1), Cimanggis

23

EIBN Joint New Year Reception, Jakarta

30–02

AHK Regionaltreffen, Bangkok

31–01

Theoretical Examination for the Bachelor Professional, Cikarang

FEB

19–22

Business Delegation “Production Equipment and Components for the Medical Equipment Industry”, Jakarta

26

- Supervisory Board Meeting, Jakarta
- EKONID Supervisory Board dinner with Ambassador Ina Lepel, Jakarta

26–01

Business Delegation “Shipbuilding and Maritime Economy”, Jakarta & Surabaya

27

EKONID Get Together with German Delegation in Shipbuilding & Maritime Economy, Jakarta

29

Presentation Event of Business Delegation “Shipbuilding and Maritime Economy”, Surabaya

MAR

08

Astra Bachelor professional certificate ceremonial, Jakarta

11

VDMA ASEAN Veranstaltung, Frankfurt

14

OAV Liebesmahl 2024, Hamburg

19

Online Roundtable 2024 "Visa vs. Work Permit: New Regulation for Foreign Workers on Overseas Assignment in Indonesia", online

20

AUWI-Tag (LEG Thuringen), Erfurt

26

Business-Indonesia Info Session: "Election Impact: Future of Doing Business in Indonesia", Jakarta

APR

18

NRW ASEAN Summit, Bielefeld

22–26

Hannover Messe, Hannover

23

Get Together, Jakarta

26–27

AdA International Basic Examination and Certification, Bogor





MAY

06

Supervisory Board Meeting, Jakarta

07–08

GIZ H2Uppp Workshop, Bangkok

18–19

AdA International Basic Examination and Certification, Bandung

21–22

Student assessment for GDVET Industry Mechanic Batch 1, Jakarta

27–31

AdA International Basic Training for Bachelor Professional Automotive Mechatronic Batch 5, Cikarang

29

German Healthcare Alliance roundtable, Jakarta

31

Spargelessen, Jakarta

JUN

01

AdA International Basic Examination and Certification, Cikarang

15–16

AdA International Basic Examination and Certification, Makassar

17–21

IDN Business Delegation to Germany (Exportinitiative Energie Elektromobilität), Germany

18–20

AdA International Basic Training for GDVET Industry Mechanic Program with BASF Indonesia, Jakarta

20

Practical Examination GDVET Industry Mechanic Program part 2 at SIEMENS, Jakarta

24

- Annual Members Meeting, Jakarta
- Get Together, Jakarta

25–26

AdA International Basic Training for GDVET Industry Mechanic Program with BASF Indonesia, Jakarta

27

- Online Roundtable 2024 "Navigating Opportunities and Compliance: Indonesia's New Import Regulatory Landscape", online
- AdA International Basic Examination and Certification, Jakarta

JUL

09

- Auwi-Tag Hessen, Frankfurt
- German Embassy interns visit to EKONID, Jakarta

17

- Wachstumsmärkte der Zukunft, Nuernberg
- Visit of Ambassador Ina Lepel to GDVET Program at Astratech, Cikarang

20–21

AdA International Basic Examination and Certification, Bandung

AUG

06

Get Together, Jakarta

19–23

Part 2 GDVET Automotive Mechatronic batch 7 examination, Cikarang

21

ProRecognition online seminar, Online

24

ProRecognition at Goethe Institut Open House Day, Jakarta

27–30

DE APAC Meeting, Malaysia

30–31

AdA International Basic Examination and Certification, Lampung

SEP

03

EKONID Summer Party, Jakarta

02–06

Business Delegation "Sustainable Energy Solution for IKN", Jakarta & Kalimantan

09–13

ProRecognition Kick-off Event and Training with DIHK, Manila

18

ASEAN Insight Veranstaltung, Munich

25

Tech Talk-An, Emerging The Power of AI, Jakarta

30–01

ProRecognition at ASIIN Conference 2024, Sanur

OCT

01

EIBN Oktoberfest, Jakarta

05–06

AdA International Basic Examination and Certification, Surabaya

14–18

First week: ProRecognition training, Berlin; second week: Stakeholder Roundtables in Hessen, Berlin

19–20

AdA International Basic Examination and Certification, Jakarta

21–23

AdA International Basic Training for GDVET Mechatronic Program with BAYER Indonesia, Jakarta

22

Security Policy Course Delegation, Jakarta

23

APK 2024, India

28–29

AdA International Basic Training for GDVET Mechatronic Program with BAYER Indonesia, Jakarta

30

AdA International Basic Examination and Certification, Jakarta

NOV

04–08

Business Delegation "Waste management recycling technology", Jakarta & Surabaya

05

- Get Together with German Business Delegation in Waste Management, Jakarta
- Senior Chambers, Jakarta

12

Online Roundtable 2024 "Understanding TKDN: A Comprehensive Guide to Indonesia's Local Content Requirements", online

20

Baden Württemberg, Stuttgart

21

Trade Connect, Munich

DEC

02

Supervisory Board Meeting, Jakarta

03

Get Together, Jakarta

07–08

AdA International Basic Examination and Certification, Makassar

10–12

AHK Regional Workshop, Kuala Lumpur

11

GDVET Industrial Mechanic batch 4, Part 1 Theoretical Exam, Jakarta

16–20

GDVET Industry Mechanic Batch 4, Part 1 Practical Exam, Jakarta



BUSINESS DELEGATIONS & CONFERENCES

DATA REPORT 2024

371

Total number of Participants at Seminars and Conferences

228

Total number of B2B meetings

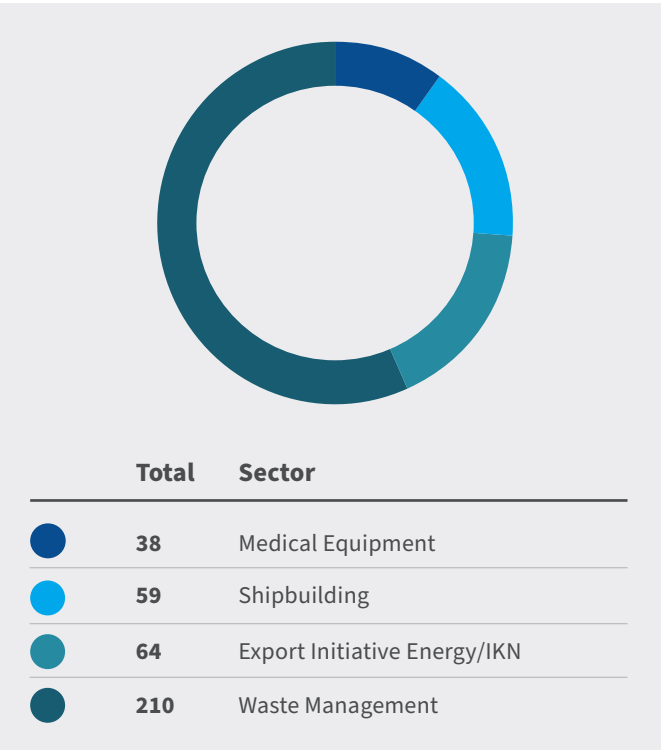
47

Total number of companies and institutions joining delegations from Germany to Indonesia

13

Total number of companies and Institutions joining delegations from Indonesia to Germany

PARTICIPATION DETAILS



MEDICAL EQUIPMENT

The first business delegation activity of 2024 focused on market exploration for German companies in the field of production technology and components for medical technology in Indonesia. Held from February 19-23, EKONID partnered with OAV – German Asia-Pacific Business Association, VDMA Medical Equipment, the German Health Alliance (GHA), and SPECTARIS. The Federal Ministry for Economic Affairs and Climate Protection (BMWK) supported the initiative through its Foreign Market Entry Program for SMEs (MEP).

Ten companies and institutions participated in the delegation, covering aspects such as certification, surgical instrument manufacturing, IT and software, consulting, machine tools with laser technology, and medical technology production. During the week-long visit, participants gained valuable insights into Indonesia’s thriving medical industry. They also learned about the local government’s efforts to strengthen domestic production and reduce reliance on imports—initiatives that present promising opportunities for German companies in this sector.

The program included visits to the Ministries of Industry and Health, a pitching event, and exchanges with two national professional associations. Additionally, participants visited five companies in the Jakarta area, including leading manufacturers in in-vitro diagnostics, partial processing of electronic medical devices, hospital furniture, and dental technology.



SHIPBUILDING

From February 26 to March 1, 2024, EKONID organized a business delegation to Jakarta and Surabaya, focusing on the shipbuilding and offshore industries. The business trip was supported by the German Federal Ministry for Economic Affairs and Climate Action (BMWK) and conducted in collaboration with VDMA Marine Equipment and Systems as well as econAN international GmbH. The program provided German companies with valuable insights and networking opportunities in Indonesia.

Seven German companies from sectors that include propulsion systems, digital solutions, power transmission, and shipbuilding participated in the delegation. The visit featured a country briefing on Indonesia’s political and economic landscape, industry-specific presentations, and a roundtable discussion at the EKONID office. Additionally, the participants visited key institutions, including the Directorate General of Sea Transportation under the Ministry of Transportation, the Indonesian Coast Guard (BAKAMLA), and PT PAL, Indonesia’s state-owned shipyard in Surabaya.

The program presented several networking opportunities in both Jakarta and Surabaya. Notably, the presentation event “Marine Equipment and Systems Made in Germany,” held in Surabaya, allowed German companies to showcase their expertise to an audience of Indonesian shipbuilders, distributors, and institutional stakeholders. The event drew 50 participants. EKONID also facilitated and accompanied individual B2B meetings for the participating German companies in both cities.

The delegation highlighted Indonesia’s growing demand for modern shipbuilding technologies and components, driven by government initiatives to expand and modernize its maritime infrastructure. However, local shipyards face challenges related to capacity and expertise, creating significant opportunities for German exporters, particularly in sustainable and innovative solutions.

The event successfully strengthened ties between German and Indonesian stakeholders, paving the way for future collaboration in this dynamic sector.



ELECTRIC MOBILITY

In June, EKONID organized and accompanied a four-day fact-finding mission to the German cities of Stuttgart, Heilbronn, and Munich, focusing on energy storage technology and electric mobility. This initiative, part of the German Energy Solutions Initiative by the German Federal Ministry for Economic Affairs and Climate Action (BMWK), was conducted in collaboration with the Renewables Academy (RENAC) AG. The mission aimed to facilitate knowledge exchange between German and Indonesian stakeholders in the fields of energy storage systems and e-mobility.

Ten Indonesian companies participated in the mission to Germany, which began with a kick-off event and business forum in Stuttgart where participants gained insights into Germany’s advancements in energy storage and e-mobility. They visited key projects and companies in Stuttgart and Heilbronn, learning about cutting-edge technologies and Germany’s leadership in renewable energy integration and electric mobility.

Additionally, the delegation attended Intersolar Europe, a leading exhibition for the solar industry, batteries, and energy storage systems, held in Munich. This event provided the Indonesian companies with opportunities to explore innovative products, network with German and international stakeholders, and learn about technology solutions applicable to their businesses.

The program emphasized the importance of energy storage as a crucial enabler of the energy transition, showcasing Germany’s expertise in addressing challenges related to renewable energy integration and electric vehicle development. The delegation also highlighted the potential for Indonesia to adopt similar solutions, particularly considering growing energy demands and environmental concerns. The fact-finding mission successfully strengthened ties between German and Indonesian experts and companies, laying a strong foundation for future collaboration in the fields of energy storage and electric mobility.



WASTE MANAGEMENT

The final business delegation of 2024 took place from November 4 to 8. EKONID organized the business initiation trip to Jakarta and Surabaya in collaboration with the German Federal Ministry for Economic Affairs and Climate Action (BMWK), the Association of German Mechanical and Plant Engineering (VDMA), and RETech Partnership e.V. Supported by Bondacon International as acquisition partner, the initiative focused on exploring business opportunities in Indonesia's growing waste management and recycling sector.

Indonesia generates around 175,000 tons of waste daily, presenting significant challenges, particularly in urban areas. The delegation included ten German companies specializing in waste management technologies, such as waste-to-energy solutions, grinding and separating systems, and geo-construction materials. During their five-day visit, participants showcased their innovative solutions and explored potential partnerships with Indonesian stakeholders.

The delegation began with a briefing session, followed by a visit to the Ministry of Public Works and Housing and a roundtable discussion featuring Indonesian industry experts as guest speakers. EKONID also organized presentation events in Jakarta and Surabaya, where the German company representatives demonstrated their expertise and technologies to the Indonesian audiences. These events, attended by a total of 200 participants, included networking opportunities. Additionally, 96 B2B meetings were arranged during the delegation, with EKONID facilitating and ensuring the meetings ran smoothly. In Surabaya, during the final two days of the trip, participants visited the Benowo Landfill—a key waste management facility in Indonesia—where innovative waste-to-energy solutions are implemented. The visit provided insights into local challenges and opportunities for collaboration.

The delegation emphasized the urgent need for sustainable waste management solutions and highlighted the potential for German-Indonesian partnerships to address these critical issues. By fostering dialogue and showcasing cutting-edge technologies, the visit paved the way for future collaborations to develop effective and sustainable waste management systems.

ONE-STOP PLATFORM FOR BUSINESS IN INDONESIA

- FACTS & FIGURES
- BUSINESS SECTORS REPORTS
- LEGAL AND REGULATORY UPDATES
- B2B DIRECTORIES:
 - COMPANIES
 - INDUSTRIAL ESTATES
 - PROVINCES

Info@business-indonesia.org



Business-Indonesia.org is operated by the German – Indonesian Chamber of Industry and Commerce

MARKET ENTRY AND TRADE FAIRS

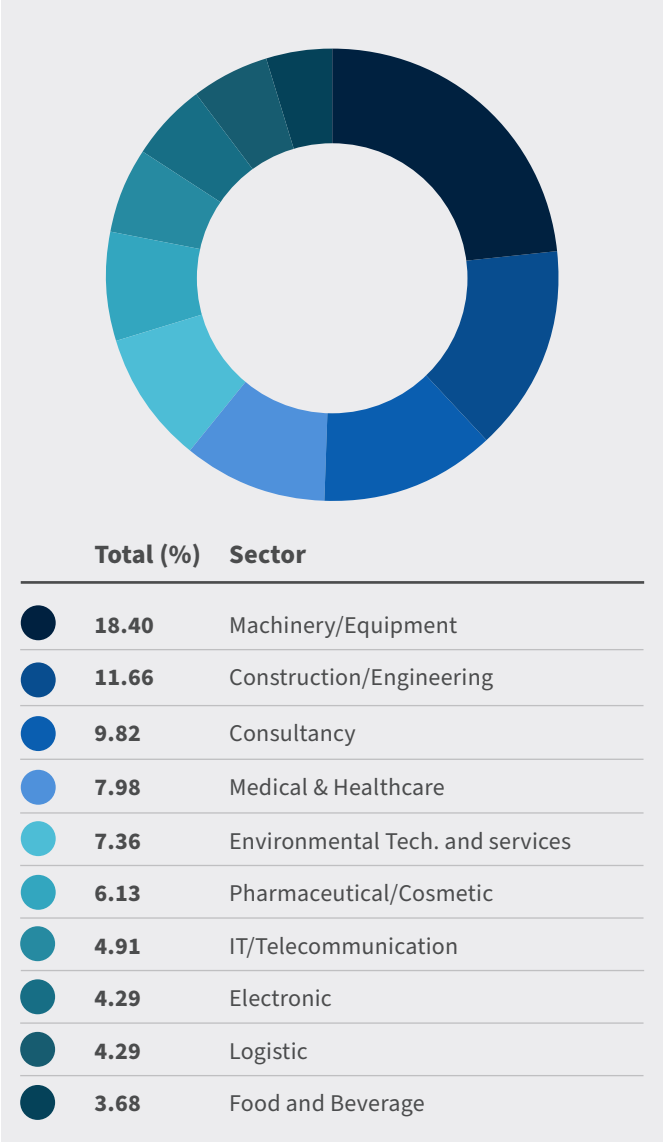


Olivia Noor
Head of Market Entry & Trade Fairs

“Rising interest in Indonesia’s evolving market brought 163 business inquiries and over 220 trade fair visits. We’ll continue helping German companies navigate opportunities, build connections, and make informed investment decisions in a growing economy.”

MARKET ENTRY AND TRADE FAIRS

TOP TEN SECTORS FOR INQUIRIES



MARKET ENTRY REPORT 2024

Indonesia’s economic resilience continued in 2024, supported by strong domestic activity, infrastructure development, and the ongoing post-pandemic recovery. With GDP growth projected to remain above 5%, the country remains an attractive destination for foreign investors, including German companies. Indonesia’s rapid urbanization and increasing industrialization have fueled demand for machinery, engineering, and consultancy services, aligning with the 163 inquiries received by the Market Entry Department this year, a slight increase from 156 inquiries in 2023.

The increasing focus on industrial and infrastructure-related sectors was evident, with machinery and equipment emerging as the most inquired sector, accounting for 18.40% of total inquiries. Similarly, construction and engineering inquiries rose sharply

to 11.66%, indicating a growing interest in Indonesia’s large-scale infrastructure projects. The medical and healthcare sector remained a strong focus, slightly surpassing the 10% recorded in 2023. Meanwhile, environmental technology and services inquiries remained steady, underlining the continued importance of sustainability initiatives in Indonesia. The pharmaceutical and cosmetics sector gained traction, reaching 6.13%, reflecting increasing demand for healthcare-related and consumer products. Meanwhile, inquiries in electronics, logistics, and food and beverage remained steady, though slightly less prominent than in the previous year.

Most Requested Services

In 2024, the Market Entry Department experienced a growing demand for direct business engagements, as German companies increasingly sought concrete partnerships and market intelligence. Business Partner Search (BPS) remained the most requested service, accounting for 63.19% of all inquiries, reinforcing the priority of establishing reliable connections with local partners.

Market information inquiries followed at 14.11%, reflecting continued interest in understanding Indonesia’s evolving trade and regulatory landscape. Delegation programs retained their significance, representing 9.2% of service requests, as German companies actively sought in-person business interactions and government connections.

The European Business Center (EBC) continued to see stable demand, accounting for 7.98% of total service requests. In 2024, the Market Entry Department welcomed three new EBC clients: BERG + SCHMIDT ASIA PTE LTD, Richard Wolf Singapore Pte. Ltd, and Simova GmbH. These new additions joined the existing roster of EBC active clients from the previous year, which included Syntegon Co.Ltd, Aumund Asia, CTP GmbH, Dursol - Fabrik Otto Durst GmbH & Co. KG, and SVT Asia Pacific. The steady growth in EBC participation reflects the continued trust of German companies in this service as a strategic entry point into the Indonesian market.





TRADE FAIRS

Trade fairs remained a vital platform for fostering business ties between Germany and Indonesia. In 2024, a total of 222 Indonesian visitors attended major trade fairs in Germany, signaling strong engagement in industrial and environmental solutions.

IFAT, the world’s leading trade fair for water, sewage, waste, and raw materials management, was the most attended event, with 111 Indonesian visitors. This aligns with Indonesia’s expanding waste management and circular economy initiatives, as the government implements stricter waste reduction regulations and seeks sustainable waste processing solutions.

Other key trade fairs included Analytica (40 visitors), ISPO Munich (39 visitors), and Electronica (11 visitors), reflecting continued interest in technological innovation, consumer goods, and industrial equipment. While attendance at Spielwarenmesse (14 visitors) and OutDoor by ISPO (4 visitors) was lower, these fairs still provided important opportunities for Indonesian businesses to engage with German suppliers and manufacturers. The 2024 trade fair participation patterns closely resembled those of 2023, reinforcing the sustained importance of industrial, environmental, and high-tech sectors in bilateral trade relations.

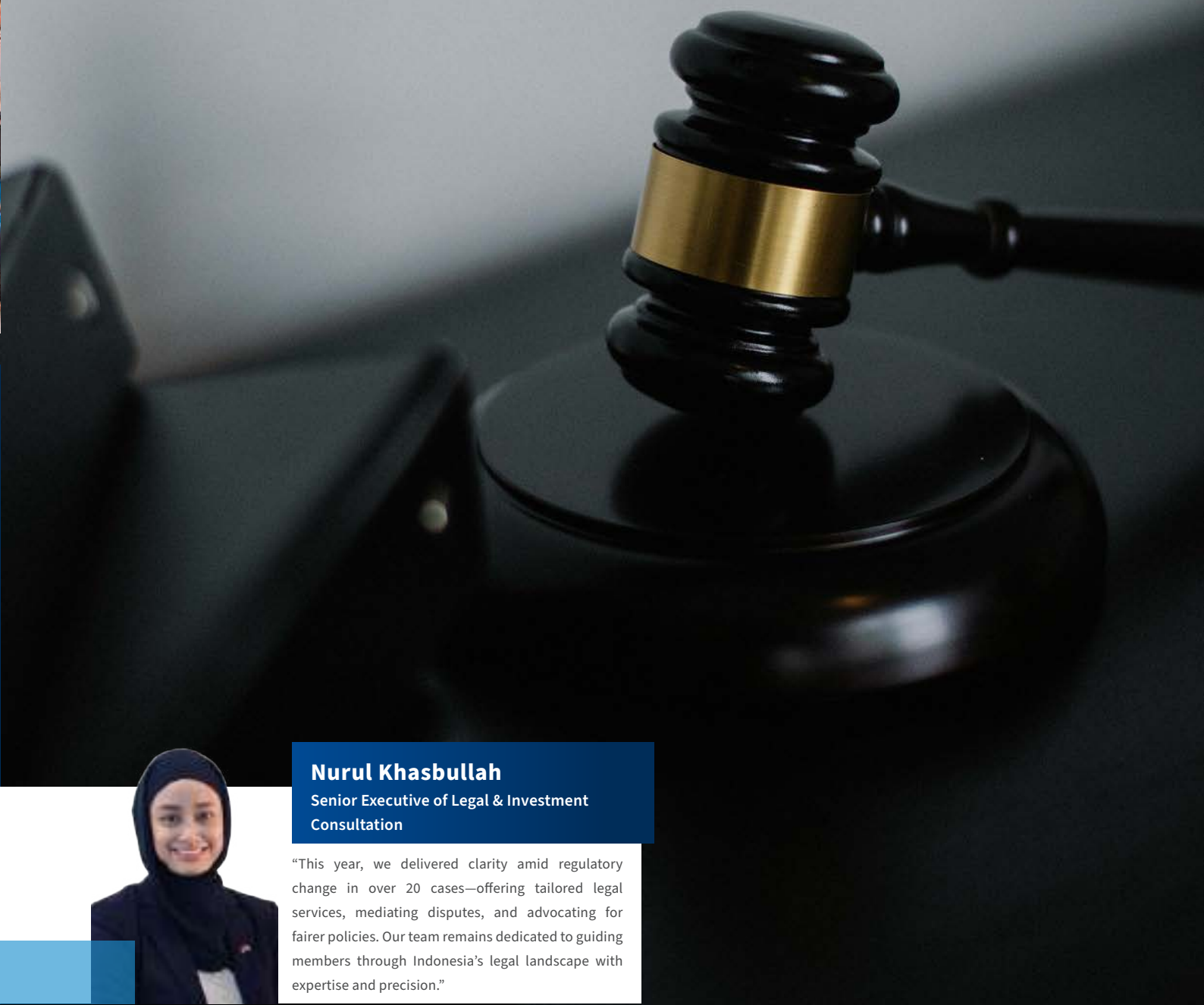
SUMMARY

The increase in total inquiries from 156 in 2023 to 163 in 2024 indicates continued confidence from German businesses in the Indonesian market. The rise in industrial and infrastructure-related inquiries reflects Indonesia’s ongoing development push, particularly in machinery, construction, and environmental technology.

The high demand for business partner searches and delegation programs signals a stronger focus on direct engagement and long-term partnerships, as companies look beyond preliminary market research toward concrete investment decisions.

Indonesia’s strategic economic policies, expanding industrial sector, and commitment to sustainability continue to attract German firms. As a result, the Market Entry Department remains dedicated to adapting its services to meet evolving market needs, ensuring that German companies can successfully navigate Indonesia’s dynamic and promising business landscape.

LEGAL & INVESTMENT CONSULTATION



Nurul Khasbullah
Senior Executive of Legal & Investment Consultation

“This year, we delivered clarity amid regulatory change in over 20 cases—offering tailored legal services, mediating disputes, and advocating for fairer policies. Our team remains dedicated to guiding members through Indonesia’s legal landscape with expertise and precision.”

LEGAL & INVESTMENT CONSULTATION

LEGAL REPORT 2024

As the legal team at EKONID, we remain steadfast in our commitment to supporting EKONID’s objectives in the bilateral economic relations between Germany and Indonesia. Our activities in 2024 reflect our dedication to assisting companies in navigating Indonesia’s legal landscape and ensuring compliance with evolving regulations.

Throughout the year, we continued to provide comprehensive legal services for corporate actions, location analysis, establishment of PT PMA (Indonesian Foreign Limited Liability Company) and representative offices, business license applications, as well as work and residence permits. Additionally, our team offered tailored legal research services to address the specific needs of our members and non-members, ensuring their compliance with Indonesian regulations.

This year saw significant regulatory updates, particularly in immigration and import laws. To provide our members with clarity and actionable insights, EKONID organized online roundtables discussion focused on these topics. We successfully invited representatives from relevant ministries and practitioners to share their expertise. The discussions were highly engaging and received positive feedback from participants, further solidifying EKONID’s role as a reliable partner in navigating regulatory challenges. Additionally, we provide another online roundtable to the topic local content (TKDN).

The amended import regulations and health law introduced in 2024 significantly impacted PT PMA companies’ ability to conduct their business activities. In collaboration with other foreign chambers, EKONID played a pivotal role in organizing joint advocacy efforts. Together, we submitted a letter of concern to Mr. Airlangga Hartanto, Coordinating Minister for Economic Affairs, and Mr. Luhut Binsar Pandjaitan, Coordinating Minister for Maritime and Investment Affairs.

This letter highlighted restrictive provisions affecting key

32

Legal research on regulations in Indonesia

14

Corporate legal compliance services

4

Legal entity establishment



commodities, such as textiles, iron, steel, and tires, and included a detailed list of challenges faced by our members. Additionally, EKONID participated in a direct hearing with the Ministry of Economic Affairs, where we invited PT B. Braun Medical as well to share their insights on the Health Law, further emphasizing the need for regulatory adjustments.

In 2024, EKONID successfully mediated the disputes of a business cooperation between a German and an Indonesian company. Acting as a neutral facilitator, we ensured that both parties' interests were represented and worked towards an amicable resolution. This successful mediation underscores EKONID’s ability to foster constructive dialogue and a settlement agreement.

As we look ahead, EKONID remains committed to providing exceptional legal support, advocating for regulatory improvements, and fostering a robust economic partnership between Germany and Indonesia.

TRAINING & EDUCATION



Maulandiki Dani
Senior Executive Training & Education

“With 224 participants across AdA, GDVET, and Bachelor Professional programs, we shaped a skilled, industry-ready workforce. Through collaboration and training, we’ll keep promoting quality vocational education for Indonesia’s future.”

TRAINING & EDUCATION

TRAINING AND EDUCATION REPORT 2024

Over the years, EKONID has been actively involved in the development and implementation of the dual system of vocational education and training in Indonesia. This initiative is carried out through various cooperation programs with Indonesian government agencies, national and provincial chambers of commerce and industry, as well as vocational education institutions across the country.

German Dual Vocational Education & Training (GDVET) Certified by EKONID

The German-standard Dual Vocational Education & Training program is our flagship program. Designed to prepare skilled, industry-ready manpower, the program has been implemented with several of our partner companies in Indonesia, including ASTRA, SKF Indonesia, Daimler Indonesia, SIEMENS Indonesia, Bayer Indonesia, BASF Indonesia, Cili Emas Oceanside Resort Bali, Holiway Garden Resort & Spa Bali, and Desa Saya Eco Luxury Resort & Spa Bali. Collaborating vocational education institutions include Astra Polytechnic, SMKN 26 Jakarta, SMKN 56 Jakarta, and SMKN 1 Sawan-Buleleng. The program focuses on various professions, including Automotive Mechatronics, Industrial Mechanics, Mechatronics, and Hospitality.

German Standard Training of Trainers (AdA) Certified by EKONID

The AdAIB program is an internationally accredited certification for trainers in the Technical and Vocational Education and Training (TVET) sector, recognized by the German Chamber of Commerce and Industry (DIHK). Since its introduction in Indonesia in 2016, the program has successfully produced more than 650 competent TVET trainers.

Bachelor Professional Program

The Bachelor Professional with ASTRA program is a further qualification initiative for professionals in the automotive industry. It is certified by EKONID in collaboration with the German Chamber of Industry and Commerce (DIHK) and the Chamber of Crafts (HWK) Koblenz.

Outlook for 2024

In 2024, several examinations for the German-standard Dual Vocational Education & Training program have already been conducted, with a total of 28 participants from the Industrial Mechanics and Mechatronics programs. The Bachelor Professional with ASTRA program saw 12 participants from the 4th batch successfully complete their education and pass the examination. We are excited to announce that the 5th batch of the program will commence in May 2024.

Additionally, in collaboration with Ministry of Industry, the Indonesian Chamber of Commerce and Industry, and SwissContact, EKONID plans to implement further AdAIB programs in 2024. This year, EKONID supervised 11 AdAIB training sessions and examinations across seven cities. A total of 184 participants from various companies and educational institutions attended. Other programs for further qualification training are also being planned with relevant partners.

184

AdA Examination Participants

28

GDVET Part 2 Theoretical and Practical Examination Participants

12

Bachelor Professional Examination Participants

PRORECOGNITION



Stephan Blocks
Market Research & Development Advisor

"In 2024, ProRecognition guided over 350 individuals seeking recognition and migration to Germany. EKONID continues to expand outreach, build partnerships, and create fair, informed pathways for Indonesian talent to work abroad."

PRORECOGNITION



INTRODUCTION

In May 2024, EKONID joined the professional recognition counseling project, ProRecognition. The service is designed for individuals with Indonesian state-recognized academic or vocational qualifications who are interested in pursuing employment opportunities in Germany. The project is funded by the Federal Ministry of Education and Research (BMBF) and coordinated by DIHK Service GmbH. ProRecognition, launched in 2015, is currently being implemented in nine countries. Its primary objective is to facilitate the official recognition of foreign qualifications for employment in Germany. In addition to recognition counseling, ProRecognition provides support for skilled workers in migration preparation, visa applications, and job searches.

Cooperation with Local Language Schools in Indonesia
One of the key goals of the project is to establish partnerships with local language schools in Indonesia to promote the recognition process and increase employment opportunities in Germany.

In August 2024, ProRecognition Indonesia partnered with the Lembaga Bahasa Internasional at Universitas Indonesia (LBI UI) to host an online seminar on employment opportunities in Germany. The seminar attracted approximately 180 participants. During this event, we identified potential ProRecognition candidates in fields such as IT, hospitality, technical professions, and healthcare.

Later in the same month, ProRecognition Indonesia was invited by the Goethe-Institut Jakarta to participate in their "Open Day" event. Our team set up a booth with ProRecognition banners and flyers, providing visitors with information and opportunities to ask questions directly. This event successfully helped us establish a physical presence and build connections with prospective ProRecognition candidates.

Additionally, EKONID plans to sign a memorandum of understanding (MoU) with the Goethe-Institut Indonesia at the beginning of 2025 to promote further collaboration.

ProRecognition Kick-off Event in Manila – September 2024

To officially introduce ProRecognition Indonesia to other German stakeholders in the region, EKONID was invited to the ProRecognition Kick-off event in Manila in September 2024. The event was initiated by DIHK Service GmbH, the coordinating organization for all current ProRecognition offices worldwide,



350

Number of individual recognition consultancy requests received

200

Number of participants in events (co-) organized by ProRecognition

and implemented in cooperation with the German-Philippine Chamber of Commerce and Industry and the Goethe-Institut Manila. Stakeholders from Indonesia joined the hybrid event virtually.

ASIIN Conference – September 2024

EKONID was invited by the Accreditation Agency for Study Programs in Engineering, Informatics, Natural Sciences, and Mathematics (ASIIN e.V.) to participate in the ASIIN Conference 2024. Our team contributed by hosting a booth and delivering a presentation on recruiting skilled workers for the German industry. During the event, we established valuable connections with educational institutions in technology and natural sciences, laying the groundwork for future collaborations.

Stakeholder Meetings in Germany

A key objective of the project is to build a robust network with stakeholders in Germany. The primary goals include expanding our knowledge of the recognition process and promoting collaboration for the fair migration of skilled workers from Indonesia.

In October 2024, ProRecognition Indonesia participated in the Workshop Days in Berlin, organized by DIHK Service GmbH. Recognition advisors from nine German Chamber locations engaged in five intensive days of knowledge exchange, workshops, and discussions on new perspectives regarding the Skilled Immigration Act. Network partners such as BIBB, BQ-Portal, PQZ Hessen, and HiH also contributed valuable insights. Together, participants explored ways to improve the recognition of international skilled workers and address challenges in the process.

Following the Berlin meetings, the EKONID team attended stakeholder roundtables in Frankfurt am Main and Marburg, organized in cooperation with the IQ Network South Hesse and PQZ Hessen. These discussions focused on using the recognition process as a recruitment tool for healthcare workers, particularly physicians, nurses, and midwives.



SECTOR DISTRIBUTION OF THE REQUESTS



COMMUNICATIONS



Andra Wisnu
Senior Executive & Editor at Communications

“In 2024, we expanded EKONID’s reach—launching our podcast, growing web traffic to 167,000+, and strengthening media ties. Moving forward, we’ll continue to amplify voices, share stories, and build visibility for the German-Indonesian business community.”

COMMUNICATIONS

In 2024, the Communication Department has not only continued to increase the visibility of the German-Indonesian business community through the Business-Indonesia Website but also expanded our portfolio by launching our podcast channel, “From the Archipelago.”

The Communication Department oversees the development, maintenance, and quality control of EKONID’s external communication efforts. These include digital platforms such as the EKONID website and social media, as well as print materials like promotional flyers and banners. Additionally, the department supports the maintenance and execution of external communication strategies for several cross-departmental online platforms and brands under EKONID, such as Business-Indonesia.

By the end of 2024, the visitation rates of both the EKONID and Business-Indonesia websites had grown from 134,010 in 2023 to 167,532 in 2024. Business-Indonesia experienced its peak online traffic in October 2024, with 11,397 visitors in a single month, marking another milestone in engagement for our members and partners.

This growth can be partially attributed to our media partnership with Katadata, one of Indonesia’s fastest-growing media companies. Inaugurated in February 2024 with the signing of

WEBSITE VISITORS

50,519

EKONID Website

117,013

Business-Indonesia

259

Articles published

SOCIAL MEDIA

4,230
Followers

1,189
Followers

2,646
Followers

146
Subscribers



an MoU and a joint discussion event on the business impact of Indonesia’s 2024 General Election with more than 60 participants, this collaboration is one of the many media partnerships we are continuously developing to enhance our members’ and partners’ access to the latest data and information.

Our support activities in promoting our members’ initiatives also remained active. In 2024, we organized press coverages for Achema and PT Wilo Pumps Indonesia, as well as published articles highlighting milestones such as the inauguration of Bayer’s rooftop solar power plant and B. Braun’s newly established Technical Service Facility. These are among the 259 articles we published throughout the year

Lastly, we are proud to introduce the latest addition to our communication portfolio: the premiere of Business Indonesia’s podcast series, “From the Archipelago.” Produced entirely in-house in conjunction with the operational launch of the SIEMENS-EKONID Multimedia Studio, EKONID warmly invites members and partners to use the studio to amplify their messages, promote their activities, and broaden their marketing efforts.

MEMBERSHIP ANNIVERSARIES

50 Years ANNIVERSARY

MEMBERSHIP 50th ANNIVERSARY

DIAN GRAHA ELEKTRIKA, PT
HANDELSKAMMER BREMEN - IHK FUER BREMEN UND BREMERHAVEN
SIHK ZU HAGEN

40 Years ANNIVERSARY

MEMBERSHIP 40th ANNIVERSARY

DEG DEUTSCHE INVESTITIONS- UND ENTWICKLUNGSGESELLSCHAFT MBH
IHK LUENEBURG - WOLFSBURG
IHK ZU DUESSELDORF

30 Years ANNIVERSARY

MEMBERSHIP 30th ANNIVERSARY

E-T-A INDONESIA, PT
IHK AACHEN
IHK REUTLINGEN
KSB INDONESIA, PT

20 Years ANNIVERSARY

MEMBERSHIP 20th ANNIVERSARY

ARGO MANUNGAL INTERNATIONAL, PT
LUBIS, SANTOSA & MARAMIS LAW FIRM

10 Years ANNIVERSARY

MEMBERSHIP 10th ANNIVERSARY

PT ASTRA INTERNATIONAL TBK
BATAMINDO INVESTMENT CAKRAWALA, PT
BDO KONSULTAN INDONESIA, PT
COLLIERS INTERNATIONAL INDONESIA, PT
FRIEDRICH MEYERS SOHN INDONESIA, PT (FMS LOGISTICS)
FUCHS INDONESIA, PT
G.T. ONGGOWASITO (PT. GLOBAL SONATHA MAKMUR)
PUTRANTO ALLIANCE
TDK ELECTRONICS INDONESIA, PT
TOM COCOCHA GMBH & CO.KG
WUERTH INDONESIA, PT



Bringing Professional Training Providers

About us

Training-Indonesia.org is an initiative by AHK Indonesia/EKONID, the German Indonesian Chamber of Industry and Commerce, to connect training providers with professionals and companies seeking high-quality training.

What we offer

- »»» **Direct training registration**
Discover certified trainings to enhance employee skills and HR development.
-  **Customized training solutions**
Request tailored training, and we'll connect you with trusted partners and assist in program development.
-  **Learning resources and insights**
Access experts' publications and keep yourself updated for HR related information

Contact us:

 training-education@ekonid.id

What you will get

By joining the training programs from the training providers on our platform, as a participant you will receive:

- ✓ Training certificate from the training providers
- ✓ Practitioners' knowledge



Scan for the upcoming training schedule.

STATEMENTS OF RECEIPTS AND EXPENSES

| | 2023 (IDR) | 2024 (IDR) |
|--|----------------|----------------|
| Cash Receipts | | |
| Membership Income | 2.484.803.534 | 2.893.000.170 |
| Service Income | 16.456.605.878 | 14.774.007.756 |
| Grant Project | 442.091.270 | 1.115.891.546 |
| Total Cash Receipts | 19.383.500.682 | 18.782.899.472 |
| Expenditures | | |
| Personnel Expenditures | 16.137.373.366 | 13.221.643.875 |
| Operating Expenses | 9.052.819.607 | 9.874.615.142 |
| Net Cash for Operating Activities | -5.806.692.291 | -4.313.359.545 |
| Net Cash Used in Investing Activities | 831.559.156 | 846.212.147 |
| Subsidies from Germany | 6.831.763.077 | 5.851.951.979 |
| Saving for Employee Benefit Obligation | 623.708.539 | 500.000.000 |
| Net Increase/Decrease in Cash and Cash Equivalent | -430.196.909 | 730.683.268 |
| Cash and Cash Equivalent at The Beginning of The Year | 2.940.346.851 | 2.510.149.942 |
| Subsidies from Germany | 2.510.149.942 | 3.240.833.210 |

REPORT SUMMARY

EKONID's Financial Position was audited as of December 31, 2024 by KAP Krisnawan, Nugroho & Fahmy in accordance with the accounting principles applicable within the Republic of Indonesia.

Reflecting its character as a Non-Profit Organization, EKONID's balance sheet is dominated by Cash and Cash Equivalents.

In terms of income, EKONID receive contributions from its membership, Cost-Reimbursement for Market Access, Trade Fairs Services, and Office-in-office in addition to

subsidies from the German government and earnings from government and institutionally funded projects.

Overall, EKONID was able to fulfill its obligations towards the state authorities , its staff as well as suppliers at the end of the year 2024 in a financially sound condition.



ID. BUZZ



The Most Desired EV Van

Rp 1.495.000.000

OTR Jakarta

5 Years
Free Servicing

or 100,000 km

4 Years
Vehicle Warranty

Complimentary manufacturer's
warranty for your peace of mind
for 4 years or 100,000 km

8 Years
Battery Warranty

Guarantee of 70% battery capacity
for 8 years or 160,000 km
from registration

Free
Wall Charging **11** kW

Enjoy convenient home charging
with a complimentary 11 kW wall
charger for seamless electric driving



Scan for more info

The New BUZZ in Life



ID. BUZZ